JOY sos
Safety At Your Fingertips
KEY SELLING POINT

Introducing the JOY, easy to use phone with big key pad and emergency access “SOS” key for the senior users.

Experience a color explosion in every picture and video on the beautiful 2.4” display.

The VGA camera enables you to capture and record all your most memorable moments. Paired with Bluetooth technology, you will be able to share them with your friends and family.

Stay entertained everywhere you go with the FM Radio, MP3 Player and MP4 Player. Music, short video clips, and pictures are always available.
CLEAR DISPLAY

A generous 2.4" display offers clear view that seniors easily see. From videos to pictures, there is nothing that the JOY is not possible of.
DESIGN INSPIRED

The JOY is an easy to use phone that utilizes attractive elements with streamline form. The leather pattern on battery cover offers a perfect hand feel experience and impressive look.

Available in Black and Red.
FLASH LIGHT

Built in flash light allow for quick light up in the dark environments. Quick access with slider switch on the side.
LIFE MATTERS

The JOY is more than a phone, it is a life giver when emergencies arise. With a built-in SOS button, users can easily gain access to the police, medical, or fire fighter at the press of a button. Nothing is more important than peace of mind.
HOURS OF ENTERTAINMENT

Capture great pictures and video with its VGA Camera. Tune in your favorite music stations on its FM Radio. Listen to all your favorite music on its MP3 Player. Watch your video on its MP4 Player. Share all your media via Bluetooth. Save your moments on External Memory (not included).
DUAL SIM CARD

The JOY gives you several advantages that you can’t let pass by. With two SIM slots, you won’t have to worry about exchanging SIM cards from one phone to another, carrying two phones in your pocket or carrying two devices. You can even take advantage of different voice/data plans for better rates, better coverage, and separate bills. Set apart personal calls and business calls and avoid roaming charges by having a domestic carrier SIM and an international carrier SIM.
<table>
<thead>
<tr>
<th></th>
<th>JOY</th>
<th>G350</th>
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<tbody>
<tr>
<td><strong>BRAND</strong></td>
<td>BLU</td>
<td>LG</td>
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<tr>
<td><strong>FAMILY</strong></td>
<td>JOY</td>
<td>G350</td>
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<tr>
<td><strong>DIMENSIONS &amp; WEIGHT</strong></td>
<td>117.3x65.2x12.4mm</td>
<td>108x58x19.5mm</td>
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<tr>
<td><strong>2G BAND</strong></td>
<td>850/900/1800/1900</td>
<td>850/900/1800/1900</td>
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<tr>
<td><strong>DATA</strong></td>
<td>GPRS</td>
<td>GPRS</td>
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<tr>
<td><strong>INTERNAL MEMORY</strong></td>
<td>32MB</td>
<td>32MB</td>
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<tr>
<td><strong>EXTERNAL MEMORY SLOT</strong></td>
<td>MicroSD up to 32GB</td>
<td>MicroSD up to 16GB</td>
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<tr>
<td><strong>DISPLAY TYPE</strong></td>
<td>TFT 65K Colors</td>
<td>TFT 65k Colors</td>
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<tr>
<td><strong>DISPLAY SIZE</strong></td>
<td>2.4”</td>
<td>3.0”</td>
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<tr>
<td><strong>CAMERA</strong></td>
<td>VGA</td>
<td>NO</td>
</tr>
<tr>
<td><strong>FLASH</strong></td>
<td>NO</td>
<td>NO</td>
</tr>
<tr>
<td><strong>MUSIC &amp; VIDEO CAPTURE</strong></td>
<td>MP3</td>
<td>MP3</td>
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<tr>
<td><strong>FM RADIO</strong></td>
<td>Wireless Antenna</td>
<td>Wireless Antenna</td>
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<tr>
<td><strong>BLUETOOTH</strong></td>
<td>V3.0</td>
<td>v2.1</td>
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<tr>
<td><strong>BATTERY</strong></td>
<td>1400mAh</td>
<td>950 mAh</td>
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DATA SPECIFICATIONS

TECHNOLOGY
GSM 850/900/1800/1900

DISPLAY
2.4” 240 x 320 Resolution

MEMORY
32MB I 24MB RAM
MicroSD up to 32GB

CAMERA
VGA

CONNECTIVITY
Bluetooth v3.0

EXTRA
Emergency Access “SOS” Button
Built In Dual LED Flashlight

UPC
JOY 848958029274 J010 BLACK
JOY 848958029281 J010 RED